



Real-Estate Home Prep Checklist

To capture the highest quality photos, here are some tips for your photographer to be able to capture the best shots.

First off, a thorough home cleaning a day or two prior to the shoot is a great starting point and will help the listing shine!

INTERIOR

All Rooms

- Turn ALL lights ON.
- Replace missing or burned-out bulbs.
- Open and tidy curtains.
- Tilt blinds open & up evenly throughout the home, or open them all the way.
- Turn fans OFF.
- Turn TVs OFF (unless displaying a still image) and hide remotes.
- Tuck away exposed electrical cables.
- Hide trash bins (unless nice stainless steel with no trash bag visible).

Living Rooms

- Tidy up cushions, blankets, and pillows on couches and ottomans.
- Remove clutter from coffee tables and end tables.

Kitchens

- Remove clutter from countertops (soap, sponges, dish racks, towels, etc.).
- Remove papers and magnets from the refrigerator.
- Hide small appliances (toasters, blenders, slow cookers, etc.).
- Hide floor mats.

Bedrooms

- Make beds neatly.
- Remove clutter from the top of dressers and nightstands.
- Hide laundry.

Bathrooms

- Remove clutter from vanities (soap, tissue boxes, toiletries, etc.).
- Hide trash bins (unless nice stainless steel with no trash bag visible).
- Close toilet lids.
- Hide plungers and toilet scrubbers.
- Remove products from showers with glass doors or open curtains.
- Remove and/or replace dirty towels.
- Hide bath mats.
- Tidy up toilet paper rolls or replace them with new full rolls.

Pets - We love pets and would love to meet them after the shoot but here are our recommendations.

- Put pets away somewhere safe and comfortable.
- Hide pet beds, bowls, and toys.

EXTERIORS

- Move cars from the driveway (not directly in front of home, if possible).
- Put trash and recycle bins inside the garage.
- Remove yard signs (For Sale, home security, school, etc.). Put up realtor signs after the shoot (they cannot appear in photos per MLS regulations).
- Put away hoses, outdoor toys, cleaning supplies, lawn tools, etc.
- Arrange outdoor furniture nicely and open patio umbrellas.
- Tidy up the lawn with a fresh mow and clear debris.
- Sweep patios and sidewalks.
- Clean pools and remove pool toys.

Additionally,

To reduce time on-site, it is extremely helpful for clients and homeowners to remain out of sight of the camera. We use wide-angle lenses to capture spaces, so we pick up nearly everything! Taking your clients to a different floor, wing of the house, or outside is most helpful.

Please note that we are happy to shoot a listing without the presence of you or the homeowner if this makes it easier on your schedules. As long as we have access via a key/code, we'll get in, get the job done, and get out, leaving everything as we found it.

We are more than happy to help clients and homeowners with minor preparation of the home and to move little things around here and there as we shoot to capture the best images. That being said, completing this checklist prior to the shoot will ensure your photos are of the highest quality with the least impact on you and your client's time!